

explore the possibilities



It's the picture-postcard South Florida lifestyle: lounging in the sun, floating in crisp blue water, enjoying the company of family and friends. If you close your eyes long enough, you can almost feel the breeze. But scenes like this aren't only for postcards. They're also for backyards—yours.

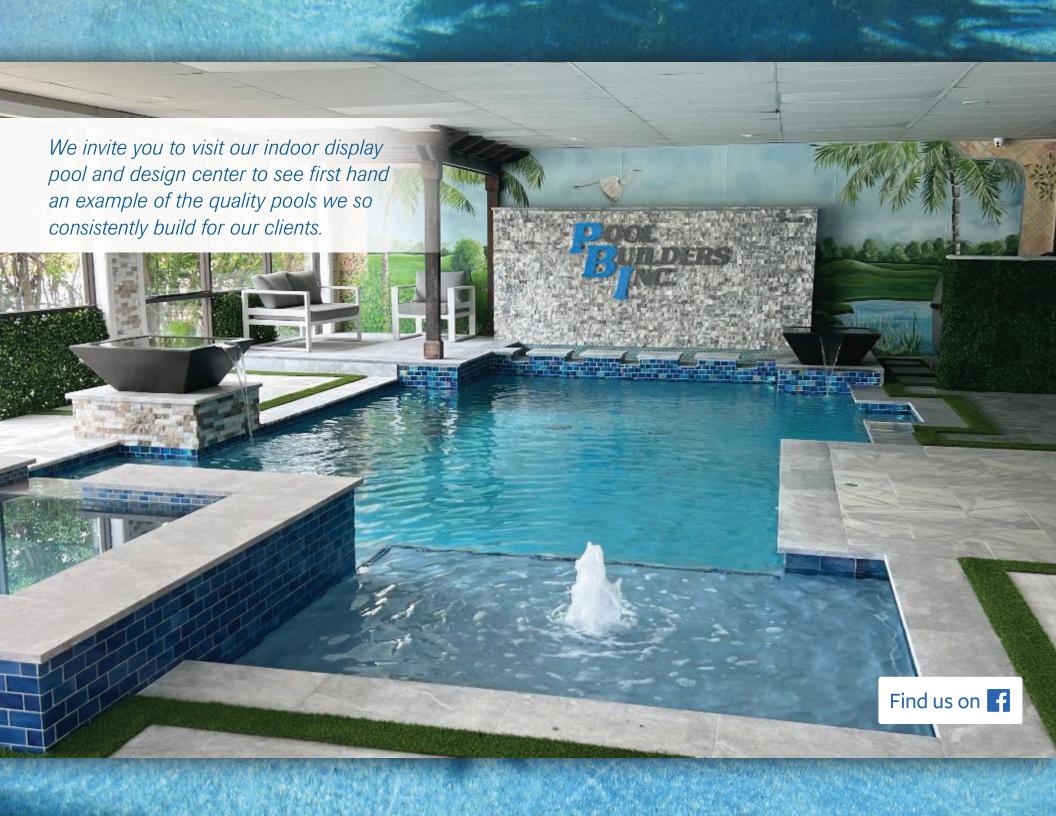
When you make the choice to own a pool, you're choosing to put yourself, your family, and your friends first. Imagine an outdoor living area professionally designed to meet your desire for the ideal outdoor lifestyle, transforming the look of your yard from ordinary to extraordinary. Then picture yourself sharing countless memorable hours with the people you love, enjoying quality time in your own backyard, creating a lifetime of sparkling memories. A private pool, the centerpiece of your own private

resort, provides a tranquil oasis of shimmering elegance that lends itself beautifully to the active, healthy pursuits that represent South Florida's most desirable lifestyle.

What better way to keep cool on a hot day than by lounging in your very own pool? And what better way to live life to the fullest than by enjoying the therapeutic health benefits of swimming. With the convenience of a private pool, you can turn exercise into playful, healthful fun in the sun—and you can ease the day's tension in the warm, swirling waters of your own bubbly spa. With a brand new pool only footsteps away, the South Florida lifestyle can be yours every day of the year.

A pool is one of the most rewarding investments you will ever make. Trust your dreams to Pool Builders, Inc., South Florida's largest and most respected builder of custom residential pools.





The PBI ADVANTAGE



Since 1966, when we built our first pool in South Florida, thousands of families have been introduced to the pleasures of the PBI experience. We've earned their trust —and built our reputation as the area's premier provider of quality, affordable pools and spas—one project at a time. PBI's reputation for quality and service is built on the cornerstone principles of communication, craftsmanship and reliability.

If you want to make your dreams come true, consider some of our credentials:

- Over 57 years experience in the South Florida community
- A staff of courteous and experienced professionals, many of whom have been with us for over 25 years
- Two state certified residential pool Contractors who have gone beyond the professional requirements of county licensing boards (with combined experience of over 100 years)
- Our management represents over 200 years of pool building experience

- Our expert designers have been in the industry an average of nearly 20 years
- Construction standards that far exceed state code requirements
- We are the area's exclusive member builder of the Master Pools Guild, an elite global network of custom swimming pool contractors
- Exclusive custom blended DiamondBrite finishes
- Exclusive Eco-Crc water circulation system
- Jandy Premium Level equipment provider

And since 1966, we've backed our reputation and the pools we build with a reassuring lifetime structural warranty. We take pride in the fact that we are an industry leader as the originator of the lifetime warranty in South Florida. Additionally, we are the only contractor who can boast to having more than 22,000 pools built with that warranty.

For more information regarding our company and warranties please visit our website at **poolbuildersinc**.com





from simple to sensational



As South Florida's premier builder of quality home pools, PBI does more than create a place where you can swim—we design the centerpiece of an extraordinary outdoor living destination.

For over 57 years, our custom design skills and technical expertise have been delivered in conjunction with solid construction that actually far exceeds the requirements set forth in the Florida Building Code. We combine our experience in pool design and function with your personal needs and desires. Since 1966, PBI has been building pools of every size and description ranging from traditional shapes you may remember from childhood to sophisticated designs that harmonize with your surroundings. Our design

consultants, with an average of nearly 20 years of industry experience, continue our tradition of innovation by working with you to create a design, shaped by your unique needs and style that will compliment your home and yard. Imagine an outdoor extension of your home complete with any combination of amenities you want. Our experienced design professionals are available to offer suggestions for enhancing your backyard setting from deluxe water features to outdoor kitchen areas to dramatic fire features and lighting options.

Our staff of experienced professionals will then put state-of-the-art construction techniques to work to provide you with the quality product we so consistently build for our clients. Our proven construction methods, attention to detail and customer service have been signature elements of the PBI tradition providing PBI with a long list of satisfied customers. Now, with over five decades of experience building pools in the South Florida community, we would like to pass that tradition on to you. Join the PBI family today and become part of our winning tradition of excellence.



celebrating 60+ years





The Master Pools Guild was formed in 1962 by a small group of quality independent pool builders —craftsmen who realized the potential of sharing ideas. The marketplace then was evolving quickly with the traveling public demanding bigger and more complex designs than ever before. They wanted ideas they experienced on resort pools while on holidays. The Guild proved to be a means of pooling their expertise to address how to best design and engineer these new features.

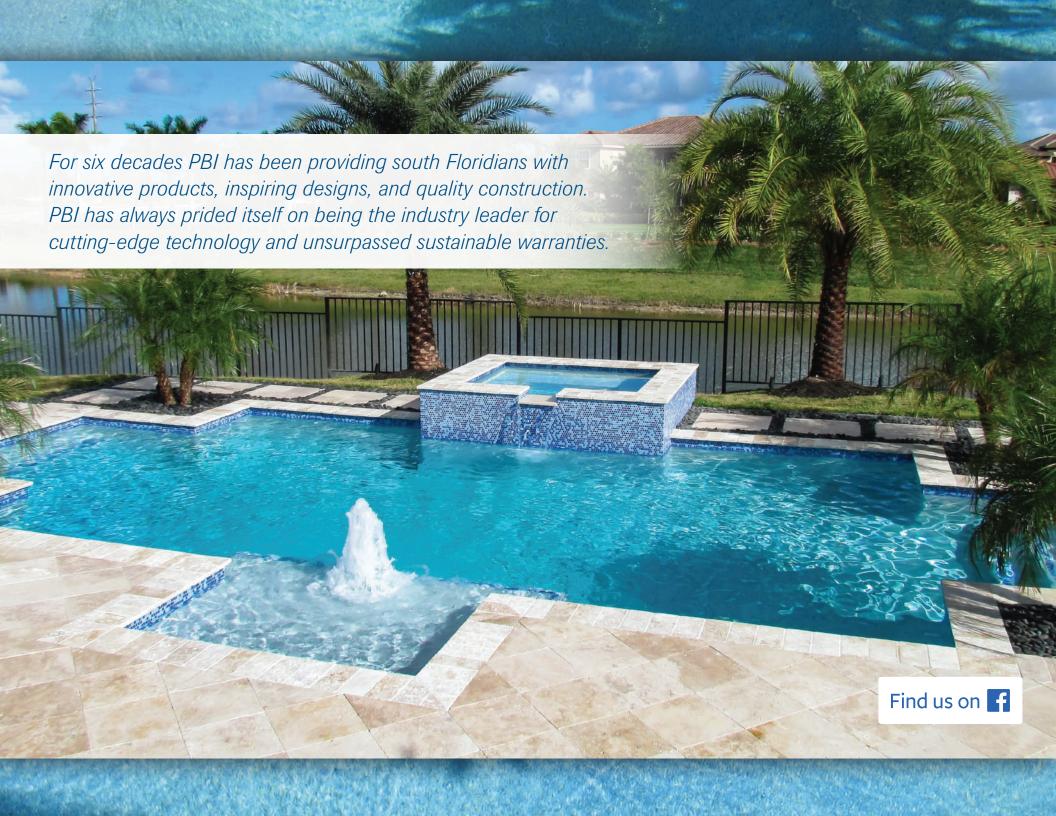
Since its inception in 1962 new members to the Guild have been carefully selected by region. To qualify a builder must have earned a reputation as a quality custom pool builder with superior design and building talents. Pool Builders, Inc. has been the proud, exclusive member-builder of the Master Pools Guild for Broward and Palm Beach counties since 1998. In addition, PBI has been consistently recognized by the Guild numerous times over the past 25 years for excellence in design.

Today, the Guild continues to grow as the preeminent global network of the finest pool builders in the world that clients can trust for quality and value from every member worldwide. With over 100 members—80 across the United States and the balance around the world—the Guild provides a forum for members to share building techniques, technology and creative design ideas in their continuous pursuit of building the world's finest pools.

For more spectacular design ideas visit **poolbuildersinc**.com

For more information regarding the Master Pools Guild visit masterpoolsguild.com







Maximum Circulation — Reduced Energy Requirements

The ecocrc in-wall circulation system utilizes patented technology to provide continuous optimum circulation throughout your pool while requiring reduced energy.

A multitude of directional inlets are strategically located permitting immediate and thorough distribution of fresh, filtered, sanitized water throughout your pool.

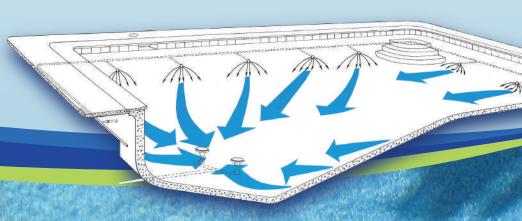
- Specifically designed for optimum circulation
- Hydraulically-engineered circulation nozzles
- Continuous sweeping action along the pools walls and floor
- System works continuously when the filter is in operation
- Maximizes the distribution of chemicals and heated water
- Efficiently eliminates thermal layering
- Maximizes natural solar heat
- Improves overall swimming environment

Ordinary pools return a higher concentration of chemicals and heated water near the surface. Another method returns the water through floor returns, creating columns of water rising to the pool's surface. These methods create thermal layering and waste chemicals and heat due to sun and wind.

ecocrc's highly-effective water distribution process allows chemically-treated and heated water to be thoroughly dispersed throughout the pool. This more effective distribution of chemicals decreases the amount of chemicals lost into the atmosphere creating a healthier, more algae-free pool.

And since ecocrc is engineered to circulate water primarily towards the pool floor any heat energy is evenly dispersed by the natural process of rising heat. This creates a more comfortable swimming experience by eliminating cold spots and thermal layering. Best of all, less heat energy escapes into the air which saves energy and money, providing significant energy savings over the life of your pool.

Maximum Circulation — Effective Water Distribution







maximum energy efficiency

Jandy.

AquaLink PDA Automation

Virtually every function can be controlled, including: jets, lights, pool. Schedule filter pumps, pool and yard lights, or any other water feature directly.

Control your pool from your smartphone, tablet, or any web-connected device.

(Additional equipment may be required)

DE Filters

For unsurpassed water clarity, choose Jandy's DEV Series of Diatomaceous Earth filters. Diatomaceous earth, the natural water polisher, is made of tiny

fossil exoskeletons.

When used with the
DEV filter, debris as
small as 5 microns are
trapped, returning
highly filtered
water to your

Variable-Speed Pump

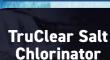
When building a high-end pool, you want a high-end pump. The ePump is a high-performance, low-maintenance, energy-saving variable-speed pool pump, in a large-sized body.



iAquaLink™

Intelligent pool control from your smart phone or tablet.

iAquaLink allows you to control your pool anytime, anywhere. Using our free apps for your smart phone, tablet, or web-connected device, you can control all the elements of your pool or pool/spa system, even when you're on the go. Compatible with all Jandy equipment. (Additional equipment may be required)



:0:



Visually inspect for calcium buildup in seconds.

No need to open or uninstall TruClear.

UV inhibitors ensure the inspection window remains clear for years - even in direct sunlight.

Jandy VersaTemp Pump



The Jandy® VersaTemp™ Heat / Chill pump with Sound Shield™ Technology regulates your pool and spa's temperature for the utmost

comfort while significantly reducing operational noise. Designed for energy-efficient, eco-friendly performance and dual thermostats for pool/spa combinations, the VersaTemp offers intuitive operation with a built-in LCD panel and compatibility with AquaLink® automation systems for anytime, any-where iAquaLink® app control.

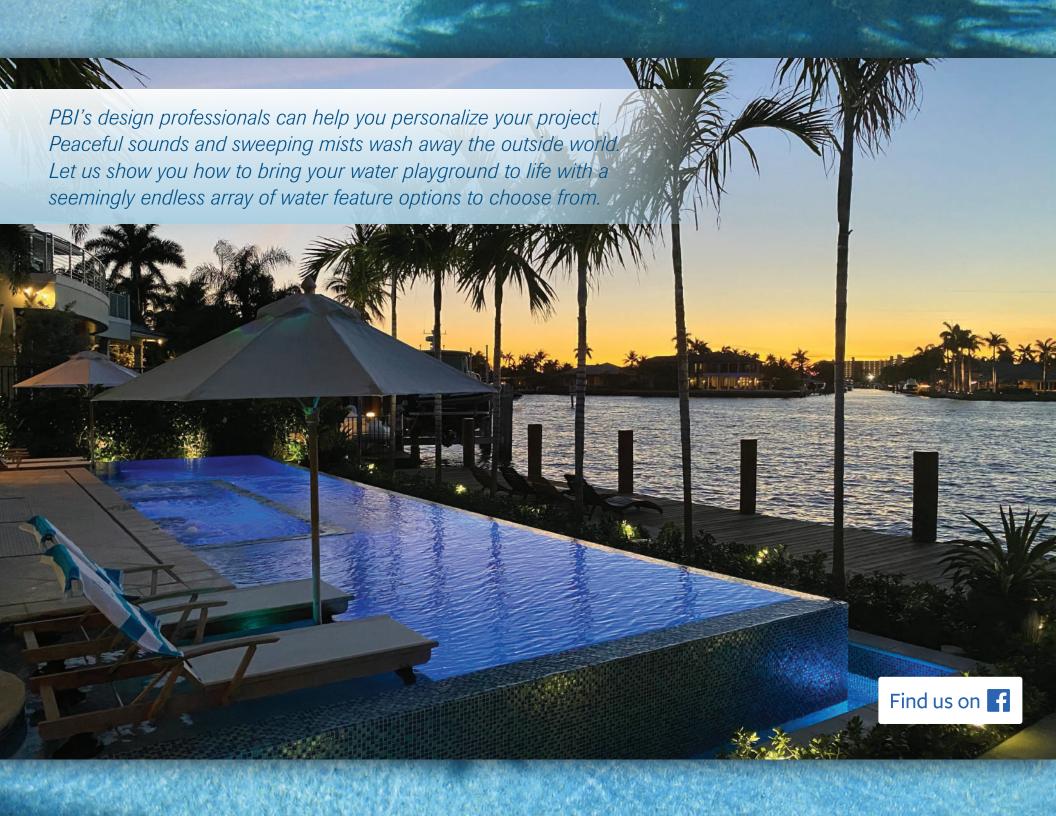
AquaPure Salt Water Chlorine Generators



With a salt water pool, you will have soft, silky water, free of the annoying and

harmful effects of conventional chlorine. Adding ordinary salt to the pool water, the salt water cells generate pure, natural sanitizer year-round. When the sanitizer has finished purifying the pool, it reverts back into salt and the whole cycle repeats, making salt water sanitizing the model of recycling efficiency.





water designs liquid art

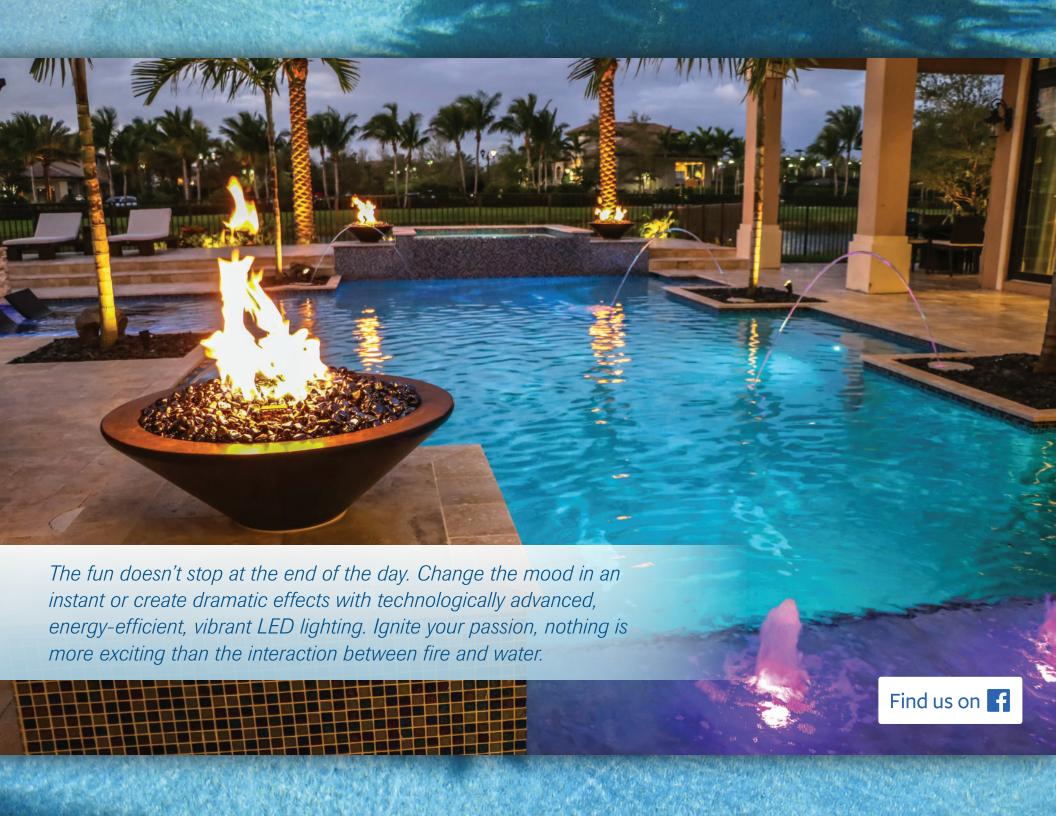








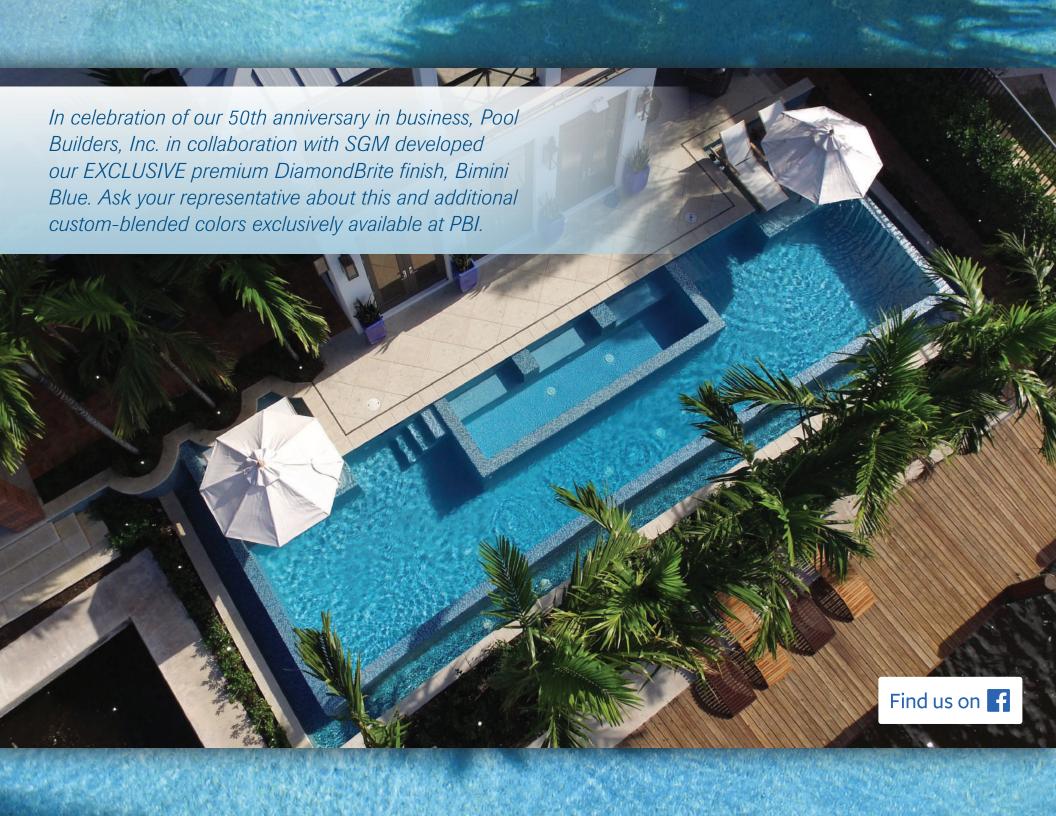




illumination — another dimension

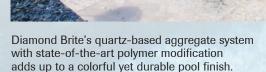
mesmerizing







The Finishing Touch



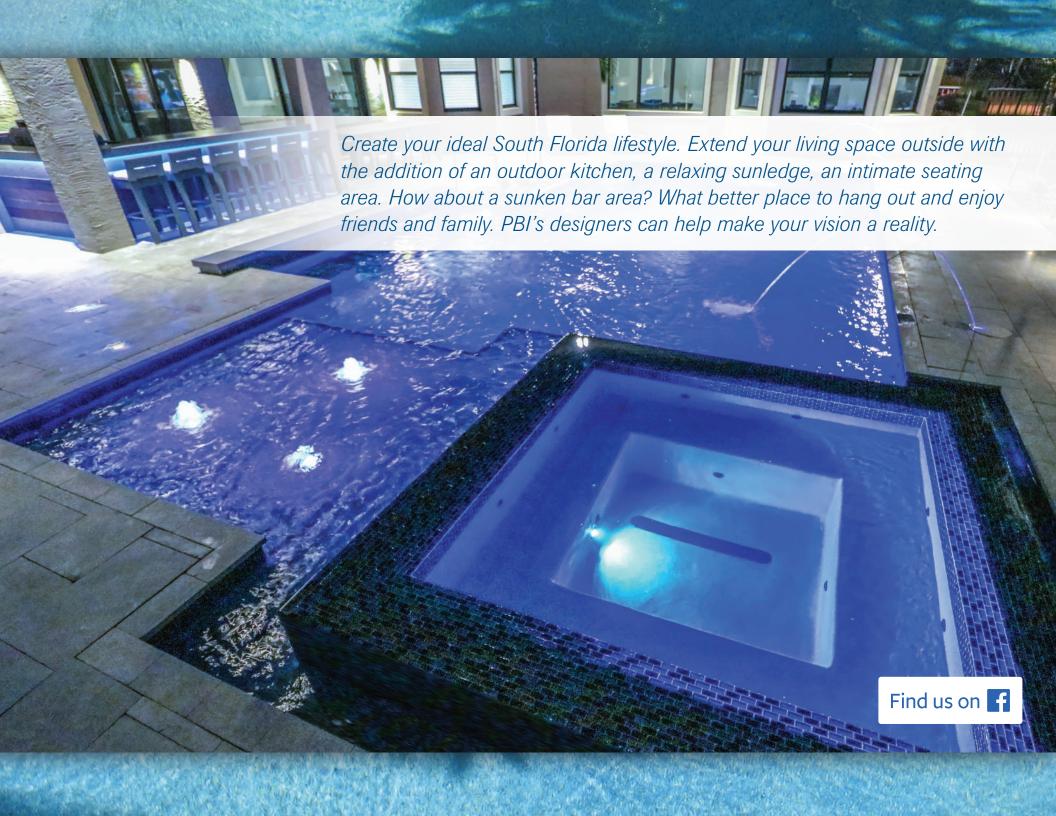


DURAZZO pool finishes create an aesthetic and exceptionally smooth surface to transform your pool into an elegant display of natural beauty.



River Rok® also offers a premium collection of individual colors to suit the most demanding palates. Elevating your creative designs into memorable impressions.





outdoor living — ultimate entertainment

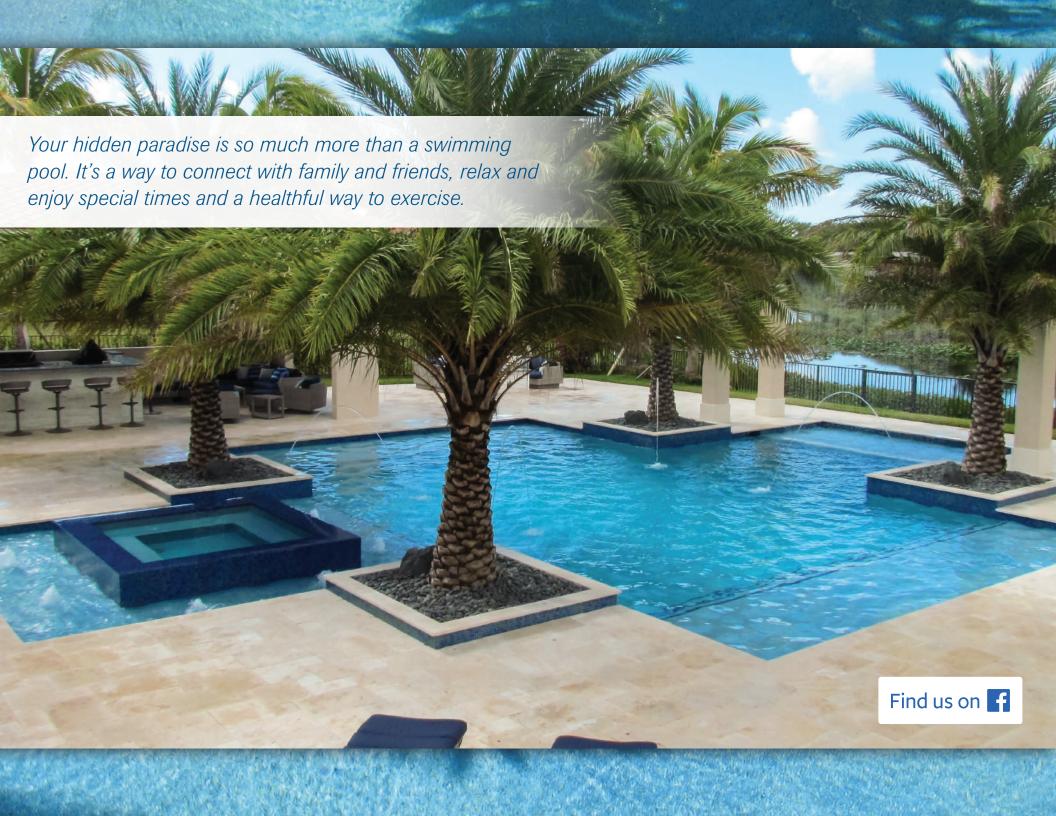
relaxing











PBI the best choice









"With PBI you can count on the company that is creating your hidden paradise — just look at our track record and our warranties. If affordability and quality is what you are looking for in your swimming pool investment, you'll see why PBI has remained south Florida's number one choice for nearly six decades."

Kevin Ford President









Pool Builders, Inc.

5601 S.W. 45th Street Davie, Florida 33314

Phone

(954) 797-7700 Broward **(561) 392-2690** South Palm Beach

poolbuildersinc.com